

## Achieve your business presentations

### GENERAL OBJECTIVE OF THE TRAINING

Manage different forceful presentation techniques in an international and cross-cultural context.

### OBJECTIVES

- Identify different presentation techniques.
- Set your goals to select the appropriate technique.
- Prepare your presentation.
- Get prepared for a business presentation.
- Close your presentation and assess its impact.

### PUBLIC CONCERNED

Anyone who needs to submit a project, a balance sheet, an activity... in French or in English.

### REQUIRED LEVEL

B1 level (or higher) in French or English.

No specific degree, qualification or certificate is required.

### TERMS AND CONDITIONS

#### inter-company training:

Organisation : minimum of 4 and maximum of 8 applicants.

Delivery method : online.

Language : French or English.

Term : 14 hours (over 2 days).

Dates : please contact us.

Inter-company fee : 1,200 € (excl. VAT) per applicant.

Accessibility : online training, accessible to the disabled.

Set time limit after registration : 1 month.

Teaching resources : both theory and role-playing teaching with case studies and analysis tools.

Assessment: continuous assessment with tests, quizzes and simulations.

#### intra-company training:

Organisation : individual training or small group training.

Delivery method : face-to-face or online.

Language : French or English.

Term : 14 hours (over 2 days).

Intra-company fee : on demand, please contact us.

Accessibility : online training, or in your company. Please provide us information about accessibility to the disabled. Set time limit after registration : 1 month.

Teaching resources : both theory and role-playing teaching with case studies and analysis tools.

Assessment : continuous assessment with tests, quizzes and simulations.